



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 327823

Schedule Dates 08/21/12-08/27/12
Advertiser Restore Our Future (15808)
Agency Mentzer Media Services, Inc. (3427)
Product Political - Issue (1068)
Brand ISS/RESTORE OUR FUTURE (126254)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name KOHLBAUER, STEHPANIE
Phone/Fax /
CPE 366
Account Types National/Political
Billing Type Standard
Comments NO PAPER INVOICES
RESTORE/FUTURE 8/21

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06287897
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,079.25
Net Total \$23,115.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Aug. 2012 36 \$22,570.00
Sep. 2012 7 \$4,625.00
Grand Total: 43 \$27,195.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|---------------------|---------|
| 1.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 7A- Today Show | 2 | | X | X | X | X | | | 2 | \$475.00 | \$950.00 | Pittsburgh (WPXI) | TODAY 7-9A/1 | 8/20/12 |
| 2.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 4P- Judge Judy 4p | | | 2 | 2 | 2 | 2 | | | 8 | \$300.00 | \$2,400.00 | Pittsburgh (WPXI) | JUDY 4-430P/2 | 8/20/12 |
| 3.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 5:58P- Channel 11 News At 6pm M-F | | | 1 | 1 | 1 | 1 | | | 4 | \$750.00 | \$3,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/3 | 8/20/12 |
| 4.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 6:59P- Jeopardy | | | 1 | 1 | 1 | 1 | | | 4 | \$1,250.00 | \$5,000.00 | Pittsburgh (WPXI) | JEOP 7-730P/4 | 8/20/12 |
| 5.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 7:30P- WHEEL OF FORTUNE | 2 | X | X | X | X | X | | | 2 | \$1,250.00 | \$2,500.00 | Pittsburgh (WPXI) | WHEEL 730P/5 | 8/20/12 |
| 6.0 | Normal Line / Spot | 08/21/12-08/24/12 | 5 | :30 | 11:34P- TONIGHT SHOW | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | Pittsburgh (WPXI) | TONIGHT/6 | 8/20/12 |
| 7.0 | Normal Line / Spot | 08/25/12-08/25/12 | 5 | :30 | 6P- CHANNEL 11 NEWS | | | | | | | 2 | | 2 | \$475.00 | \$950.00 | Pittsburgh (WPXI) | NEWS 6-630P/7 | 8/20/12 |
| 8.0 | Normal Line / Spot | 08/25/12-08/25/12 | 5 | :30 | 6:59P- Jeopardy | | | | | | | 2 | | 2 | \$500.00 | \$1,000.00 | Pittsburgh (WPXI) | JEOP 7-730P/8 | 8/20/12 |
| 9.0 | Normal Line / Spot | 08/25/12-08/25/12 | 5 | :30 | 7:30P- Judge Judy Weekend 730-8P | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Pittsburgh (WPXI) | JUDY 730-8P/9 | 8/20/12 |
| 10.0 | Normal Line / Prime | 08/25/12-08/25/12 | 5 | :30 | 10P- Law & Order SVU 10-11P | | | | | | | 1 | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | LAW&ORDER 10-11P/10 | 8/20/12 |
| 11.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 4P- Judge Judy 4p | | 2 | | | | | | | 2 | \$300.00 | \$600.00 | Pittsburgh (WPXI) | JUDY 4P/15 | 8/20/12 |
| 12.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 5:58P- Channel 11 News At 6pm M-F | | 1 | | | | | | | 1 | \$750.00 | \$750.00 | Pittsburgh (WPXI) | NEWS 6-630P/16 | 8/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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08/21/12-08/27/12

Advertiser

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Product

Political - Issue (1068)

Brand

ISS/RESTORE OUR FUTURE (126254)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

KOHLBAUER, STEHPANIE

Phone/Fax

/

CPE

366

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES
RESTORE/FUTURE 8/21

Date Entered

08/20/12

Last Modified

08/20/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06287897

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$4,079.25

Net Total

\$23,115.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Aug. 2012

Sep. 2012

Grand Total:

Spots

36

7

43

Rate

\$22,570.00

\$4,625.00

\$27,195.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-----------------|---------|
| 13.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 6:59P- Jeopardy | 1 | | | | | | | | 1 | \$1,250.00 | \$1,250.00 | Pittsburgh (WPXI) | JEOP 7-730P/17 | 8/20/12 |
| 14.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | | | | | | | | 1 | \$1,250.00 | \$1,250.00 | Pittsburgh (WPXI) | WHEEL 730-8P/18 | 8/20/12 |
| 15.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 1 | | | | | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPXI) | TONIGHT/19 | 8/20/12 |
| 16.0 | Normal Line / Spot | 08/26/12-08/26/12 | 5 | :30 | 8A- 10A (EST) | | | | | | | | 1 | 1 | \$275.00 | \$275.00 | Pittsburgh (WPXI) | NEWS 8A-10A/11 | 8/20/12 |
| 17.0 | Normal Line / Spot | 08/26/12-08/26/12 | 5 | :30 | 11P- CHANNEL 11 NEWS AT 11P | | | | | | | | 2 | 2 | \$1,600.00 | \$3,200.00 | Pittsburgh (WPXI) | LATE NEWS/12 | 8/20/12 |
| 18.0 | Normal Line / Spot | 08/26/12-08/26/12 | 5 | :30 | 5:30A- 8A (EST) | | | | | | | | 3 | 3 | \$265.00 | \$795.00 | Pittsburgh (WPXI) | NEWS 530A-8A/13 | 8/20/12 |
| 19.0 | Normal Line / Spot | 08/27/12-08/27/12 | 5 | :30 | 7A- Today Show | 1 | | | | | | | | 1 | \$475.00 | \$475.00 | Pittsburgh (WPXI) | TODAY 7-9A/14 | 8/20/12 |

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Date:

Accepted-Station:

Date:

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